

**COMMUNICATIONS – Through an effective communication strategy, NEXUS maintains and fosters relationships with members, the media and our communities.**

- **MEMBER COMMUNICATIONS** - NEXUS engages its members in a variety of ways in order for them to fully understand, utilize and value the programs, products, services and tools beneficial to their business.
- **CONSUMER COMMUNICATIONS** – NEXUS engages its consumers in a variety of ways to inform of market conditions, and trends in addition to the benefits of working with a REALTOR®.
- **MEDIA RELATIONS** - NEXUS fosters a meaningful relationships with local media providing useful and engaging information
- **BRAND IDENTITY** – Continue to strengthen the NEXUS NVP and Brand

